



SKARE

ENGLISH

Our business strategy: to be the best

SKARE FOOD has a clear vision: The products that we send out to the dining tables in Europe shall be the result of an uncompromising attitude towards quality in all areas, from the raw materials to the end product. As far as we are concerned, the question of quality goes well beyond the product itself. For us, good customer service at SKARE FOOD means the ability to be innovative, a leader in technology and food safety and, last but not least, the ability to demonstrate a high level of flexibility.



This uncompromising regard for quality, demonstrated since the company was founded in 1972, has helped Skare to earn its well-deserved reputation as one of the most efficient companies in the European food industry when it comes to the boning, trimming and processing of beef and veal of a high and uniform quality. At SKARE FOOD we also apply this demand for high quality to the processing of pork and poultry products.

Today SKARE FOOD is one of the most selected suppliers by

restaurants, catering companies, retail chains and supermarkets across Europe.

Processed quality products from SKARE FOOD, either sold under private labels or under our own well-known and recognized brands, are produced using the most up-to-date technology and conforming to our high standards of hygiene.

It is the objective of SKARE FOOD to make problem-free deliveries to our customers.

Every day our thoroughly tested, professional quality

control system helps to ensure that this is the case. We check that all of our suppliers comply with the agreed specifications, which are essential to ensuring problem-free deliveries from SKARE FOOD to the customer. The agreed customer specifications are respected and the products are supplied at the agreed time and place, in the agreed quantities.

SKARE FOOD – we set the agenda for quality





SKARE FOOD supplies Carpaccio to Spain - Need we say more?

There is more to quality than the product alone. SKARE FOOD's regard for quality is based on local knowledge – world wide.

In collaboration with our customers we define quality as our customers' customers see it. When a Spanish housewife buys beef Carpaccio in her local supermarket, it has been produced at SKARE FOOD in Christiansfeld. Global standards are defined at a local level. Need we say more?

SKARE FOOD has obtained its recognition because only the best is good enough. Everyday we check the slice lines, the raw materials and the handling. Recognizability is central – the consumer needs to be able to see that what she is buying today is of the same high standard as it was yesterday. We take consumer safety very seriously. We keep abreast of the

latest research into additives - this is the only way to ensure that our customers do not get any unpleasant surprises.

We focus on flexibility: a shorter decision-making process, the ability to implement change, flexible production machinery and the development of individual packaging solutions make it easy to work with SKARE FOOD. Quality is also about the ability to pick up on signals from the market. As a customer it is easy to get through to SKARE FOOD with any criticism or advice about how things could be done even better.

We can be reached around the clock:

Tel. +45 74 56 11 18



SKARE FOOD is IFS- and BRC accredited. The IFS- and BRC certificates have considerably higher requirements than the HACCP, the proactive process control system required by law, including a number of particularly stringent demands regarding the entire product flow from production to processing to delivery.



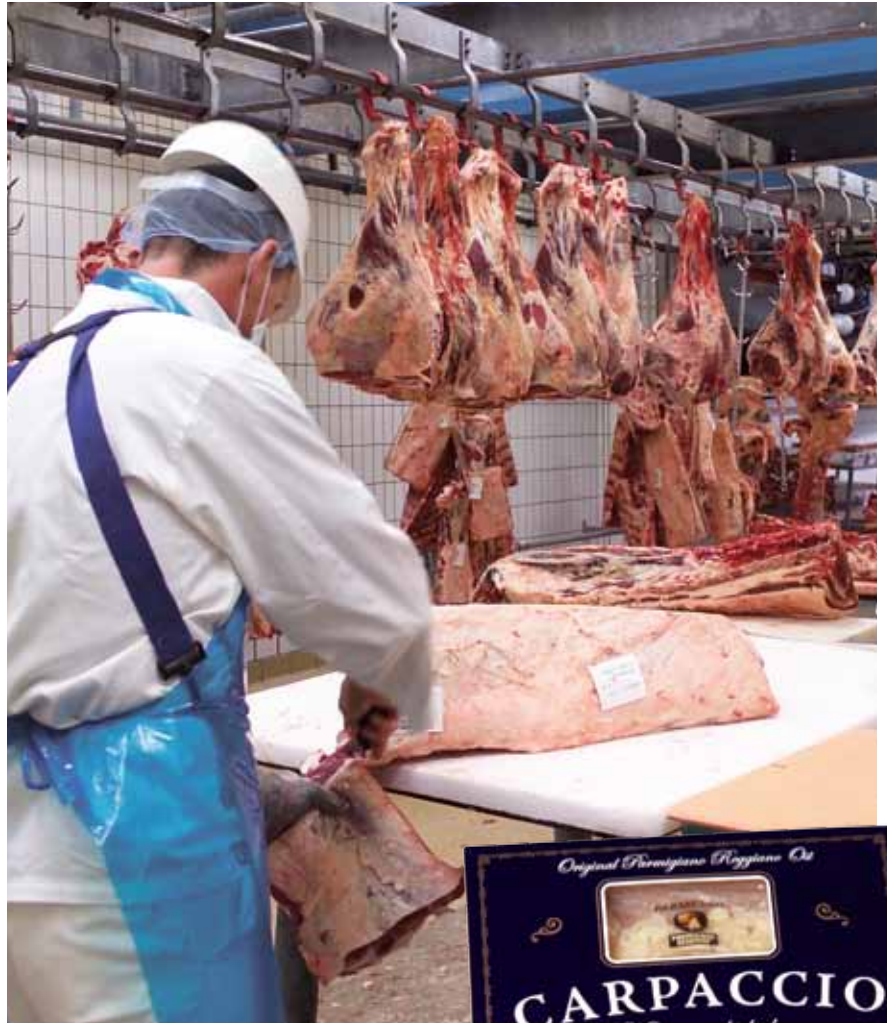
The SkareGroup – a family-run business built on a solid foundation

SKARE FOOD A/S

is part of the Skare-Group, which was established by Kurt Skare in 1972 and is still 100%-owned by the Skare family.



Founder of the SkareGroup,
Kurt Skare.



The SkareGroup

The headquarters of Skare are in Vejen, Denmark. The company and its subsidiaries have local branches and strategic alliances throughout the greater part of Europe, with Spain, Denmark, Germany and France as its principal markets.

Each year the SkareGroup slaughters approximately 100,000 animals and has a deboning capacity of

475,000 quarters, with over 60,000 tons of high quality beef and veal produced as a result. The SkareGroup employs a staff of approx. 700, and has an annual turnover of more than EUR 230m. The Group's net capital of EUR 70m forms the basis for continued growth, product development and the future in one of the European food industry's most dynamic companies.



KING FREDERIK IX's AWARD
FOR EXCELLENCE IN EXPORT



SKARE FOOD:
SKARE FOOD in Christiansfeld specializes in the processing of the products produced by SKARE.
Annually SKARE FOOD produces 3,000 tons of Carpaccio, sliced cold cuts, toppings and salami.
The company employs a staff of 110 and has a turnover of approx. EUR 35m per year.



We make everyday life easier

Consumers today demand an ever increasing number of quality products which are both quick and easy to prepare.

SKARE FOOD's range of convenience products meets these requirements. The different varieties of Carpaccio, low-fat cold cuts with 1-5% fat (light baguette filling) or delicately smoked, boiled or roasted beef,

pork and poultry products in attractive packaging containing dry cheeses, dressings or salads.

All meals come in packaging designed in line with current trends, accompanied by a preparation suggestion.





Even the old classics demand a regard for quality

SKARE FOOD markets a wide range of classic Danish and foreign cold cuts, salamis and toppings for concept and ready meals.

Roast beef, salt beef, roast pork, brisket of beef, serrano ham, Chorizo and salami – and, on the back of the packet, nutrition labelling and a serving suggestion.

The cold cuts come in thick, tasty slices and are sold in branded packaging.



The SKAREGroup - www.skare.com

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NIEBÜLL

SKAELSKOR

RENSBURG

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